BJÖRN LINDBERG

👋 I'm a UX and digital product designer with more than 13 years of experience, leading teams and projects in delivering design solutions used by hundreds of millions of people, every day.

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01 EMPLOYMENT
Companies I have had the opportunity to work for

SENIOR PRODUCT DESIGNER   SWEDEN
Spotify   Jan 2016 – Ongoing

As the first designer in Spotify Gothenburg, I established the design culture and built up the local design team. At Spotify I'm part if the Core Experience team focusing on the most prominent features of the mobile app. I have led the design of the Library, Playlists and Now Playing View just to mention a few.

SENIOR UX DESIGNER   LONDON, UK
Samsung   Jun 2010 – Dec 2015

I was responsible for the development of both the long term visions and the features for immediate release. As a lead designer, I often acted as a project manager, synchronising across agencies, as well as internal and external teams.

UI DESIGNER   LUND, SWEDEN & MANCHESTER, UK
Sony Ericsson   Jan 2008 – Feb 2010

I worked on both conceptual designs and specific features. Some of my designs are camera apps, photo and video galleries, Sony Ericsson's own app store and more.

UX DESIGNER   SWEDEN
Freelance   Feb 2010 – May 2010

Working as a freelancer at Cybercom, I delivered work for various clients ranging from banking services and festival apps to a TV concept using a motion controller.

02 EDUCATION
My academic achievements

BACHELOR PROJECT
Viktoria Institute
GOTHENBURG, SWEDEN Jan 2007– Sep 2007

Evaluating a fire fighting crisis response app in real life environment utilising interviews, heuristic evaluation observations and more.

COMPUTER SCIENCE
Gothenburg University & Chalmers University of Technology
GOTHENBURG, SWEDEN Aug 2004 – Sep 2007

I gained a holistic and broad understanding of UX design through lots of design courses along with basic programming and psychology.

03 EXPERIENCES
Achievements outside of work

CONFERENCE SPEAKER
NordiCHI & Lindholmen Software Development Day
Oct 2016 & Oct 2019

GUEST LECTURER
Gothenburg University & Chalmers University if Technology
2016, 2017, 2018, 2019 & 2020